



PRISM

WINTER
FESTIVAL OF
MUSIC & LIGHT

DIGITAL COMMISSION ARTIST BRIEF





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BLOOM: TOGETHER WE GROW is a bold, co-created digital installation and immersive performance programme shaped by young people (16–25) from under-represented backgrounds in Trafford.

Guided by themes of growth, identity, and transformation, BLOOM will fuse digital art, performance, and participatory practice to create an inclusive, multi-sensory experience.

BLOOM is a flagship commission of Prism Festival, produced by Waterside Arts in partnership with Night People and local partners such as Young Identity and Gorse Hill Studios.

There are two elements to BLOOM, the first being digital installation/exhibition in our main theatre space, using projection mapping on walls and floor spaces. This will have an element of interactivity and create an inspiring journey for visitors.

The latter being After Dark, club-style performances with immersive visuals informed by young people of Trafford.





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We are seeking a digital artist (or collective) to design and produce the digital content that forms the visual heart of BLOOM.

Your work will:

- Create a living digital space for The Garden installation, responding to audience interaction.
- Provide immersive visuals for Bloom After Dark, club-style performance events blending projection, dance, music, and spoken word.
- Reflect and amplify young people's creative input from co-creation workshops.
- Potential to integrate a soundscape into 'The Garden' installation.
- Translate the project's core themes, growth, identity, transformation, into powerful, inclusive digital environments. Formats might include: motion graphics, projection mapping, generative visuals, animation, or interactive media.
- We anticipate that 'The Garden' digital content will run for around 60 minutes and then loop through the day.
- After Dark would run for around 90 minutes in total and may include some elements of 'The Garden' digital content.





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WHAT WE OFFER

- Artist Fee: £4,000 (inclusive of design, production, and delivery)
- Production Support: Producer support, technical setup, and projection equipment provided
- Collaboration: Work closely with young people, facilitators, and the artistic team
- Mentorship Role: Guide participants in digital storytelling, offering skill-sharing and inspiration
- Profile & Legacy: A key commission within Prism Festival, with documentation and a digital toolkit to ensure lasting impact
- Facilitated workshops: An opportunity to meet with and explore ideas with young creatives in the borough, to inform the work and outcomes.



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TIMELINE

- Deadline for applications: **Sunday 14 September 2025 by 23:59**
- Selection notification: **Thursday 18 September 2025**
- Project commencement: **Monday 22 September 2025**
- Workshops & development with young people:
Week of **20/27 October 2025**
- Installation open daily: **Thursday 20 – Saturday 22 November 2025**
- Bloom After Dark performances: **Thursday 20 – Saturday 22 November 2025**



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ELIGIBILITY

We welcome applications from artists who:

- Have experience in creating digital content for projection, interactive installation, or immersive environments
- Are open to collaboration with young people and co-creative processes.
- Have an interest in themes of identity, growth, and transformation
- Can deliver work to a high professional standard within the given timeframe



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HOW TO APPLY

Please send submissions to
prismbrief@watersidearts.org no later than **23:59**
on **Sunday 14 September 2025**

- A short statement (max 500 words) about your practice and why you want to be part of BLOOM
- A portfolio or links to previous relevant work
- A short CV or bio
- Any initial thoughts on how you might respond to the project brief (optional)



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CONTACT

For questions or more information, please contact:

Darren Adams/Jemma Baines

Email: prismbrief@watersidearts.org

Call: 0161 912 5616

BLOOM: TOGETHER WE GROW is more than an artwork – it's a living, collaborative journey. Join us in shaping a digital world that celebrates young voices, transformation, and collective growth.

The project is proudly supported by Trafford Council, Waterside Arts, Creative Industries Trafford and is funded through Greater Manchester Combined Authority and the UK Government.

TRAFFORD
COUNCIL

GMCA



Funded by
UK Government